



KANSAI PAINT GROUP
GLOBAL
TRENDS
COLOURS

Our trend color development has been strengthened by over 30 years of experience, building a global network and collaborating with other companies in the KANSAI PAINT Group. We aim to support our clients' creativity through concepts that reflect the latest global trends, as well as our own original color proposals as a trusted paint supplier.

To watch our concept video, please use the following link.

[Watching video now :](#)



GLOBAL COLOUR TREND MEETING



Every year, colour experts of the Kansai Paint Group get together from countries in Asia and Europe to select a globally unified concept and trend colours for the global market.

This year's concept is "SENSORY". Amid the dynamic evolution of technology, focus on the growing desire to reconnect with nature, to seek emotional resonance, and to build a world where people of all ages and abilities are inclusively embraced. Based on this insight, we developed six trend colours that serve as emotional anchors.





A Design Philosophy Where Color serves as an Emotional Anchor

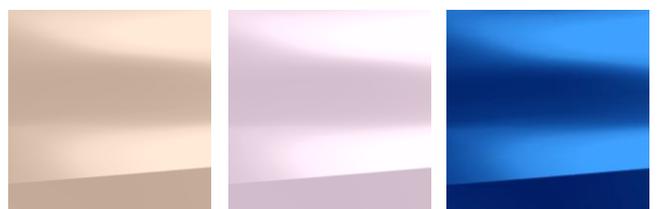
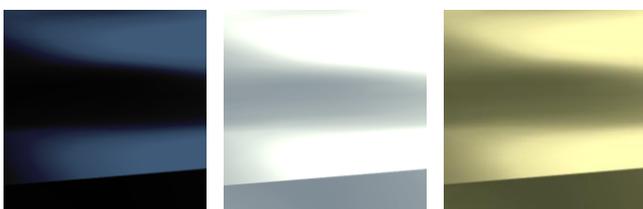
Sensory come as a challenge to balance heritage and innovation, to create experiences that feel protective, embracing, and connected, by having color plays a functional role as emotional anchor.

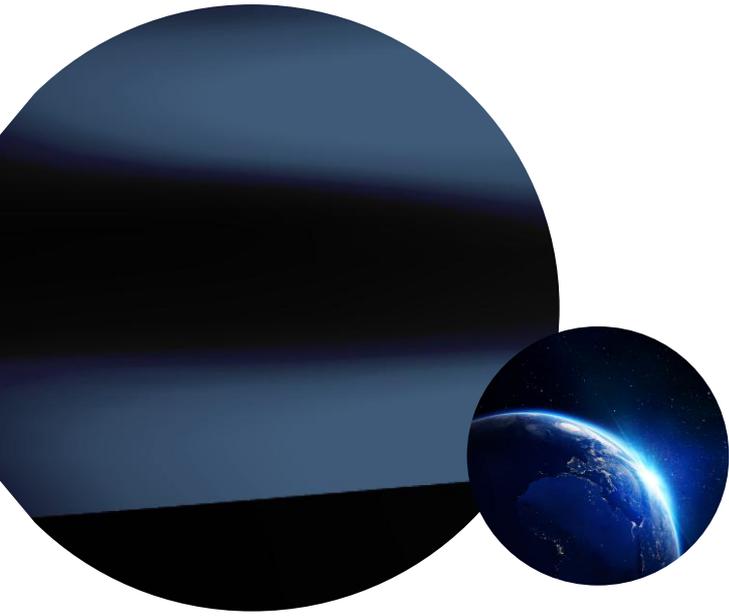
REWIRED

In today's increasingly digital world, people seek to reconnect with tactile creations and emotionally resonant, enriching experiences. The growing interest in sustainability and mindful living is driving a movement to reclaim sensory richness and our connection to nature. These shifting values are giving rise to designs that fuse evolving technologies with the wisdom of nature.

Embrace

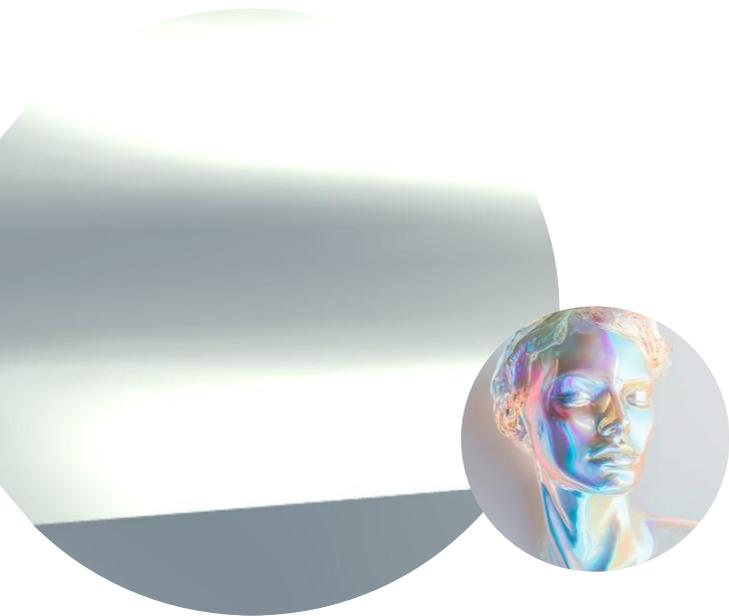
In recent years, the way society approaches minorities, people with disabilities, and the elderly has been reshaped by a growing desire to foster understanding, compassion, and shared humanity. It is a call to recognize and uplift every individual, to design with care, and to built a future where each person's memories, experiences, and identities are honored as a part of greater story.





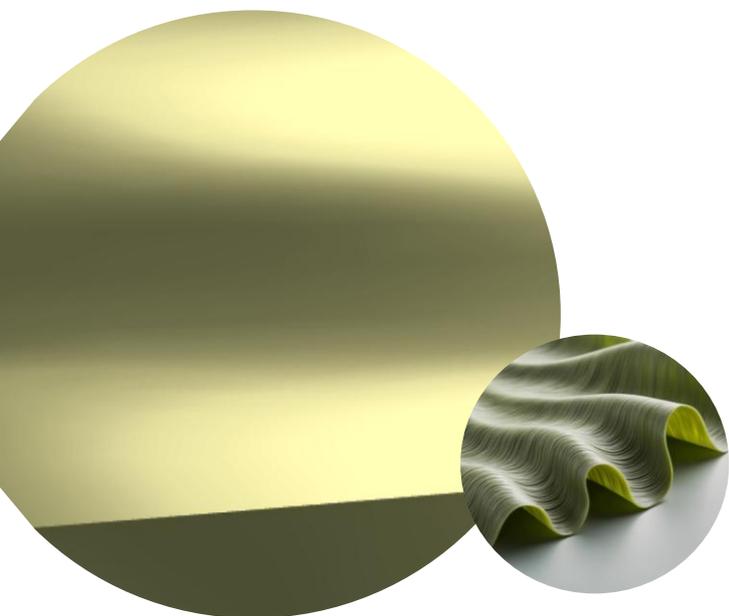
NEO OBSIDIAN

Born from the boundless mystery of space, Neo Obsidian redefines the familiar black through the lens of sustainability. Crafted with recovered carbon black as a testament to transformation where technology and sustainability intertwine and enriched with blue mica that shimmers like scattered stars, it symbolizes renewal through innovation. It embodies harmony between humanity and nature mediated by technology, guiding us toward the infinite possibilities of the future.



PSYCHEDELIC REKINDLE

Psychedelic Rekindle is a futuristic metallic hue with a sleek chrome base and green iridescence. It evokes motion, vitality and a surreal shimmer. It's a philosophy—blurring boundaries between nature and tech, reflecting biomimicry, and multidimensional sensory experience. This hue rekindles the bond between life and its many form.



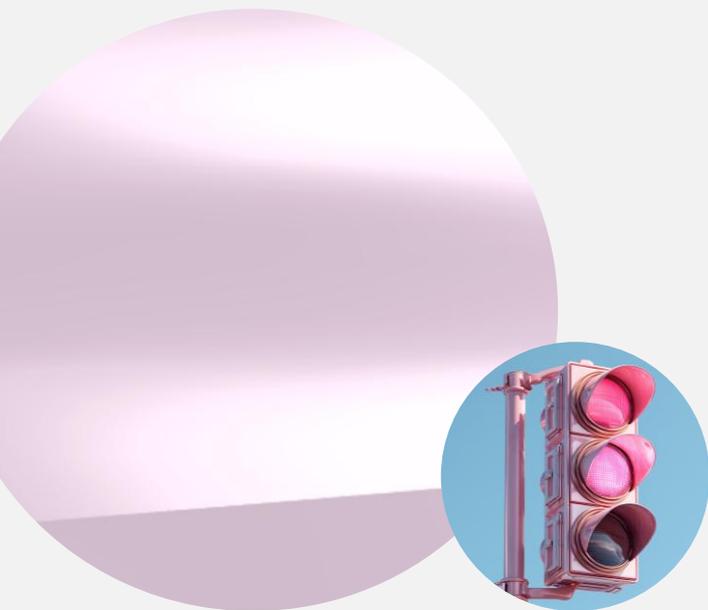
REWOVEN GREEN

The growing eco-conscious movement has inspired the use of natural textures and bio-based materials in design, reshaping the connection between humans and nature while bringing forward new ideas of eco-ethics. Rewoven Green was inspired by the tactile qualities of bioplastics and bio textiles. Created with recycled aluminum as part of a sustainability concept, this yellowish-green shade is enriched with golden sparkles that bring a subtle, woven-like texture to its surface.



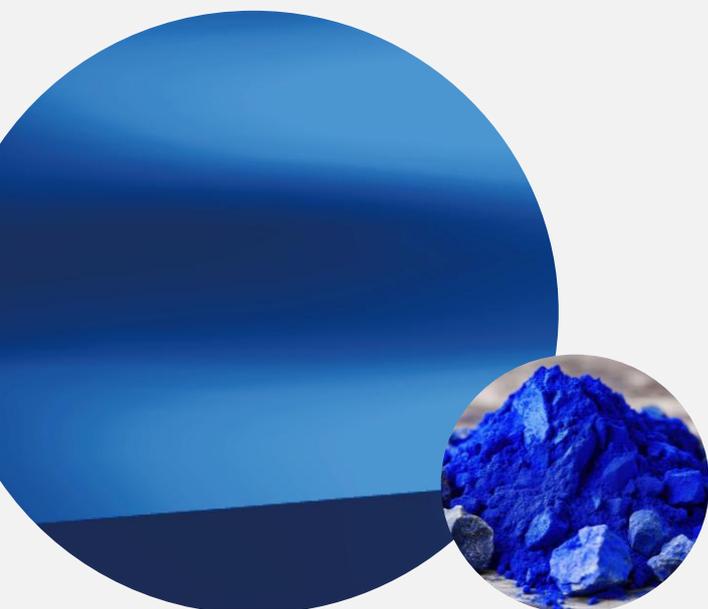
GRANNY'S PIE

A solid shade that recalls cheerful days and warmth of home. Inspired by the comforting pages of a cherished recipe book, it carries a sense of joy and sweet nostalgia. Its simple, solid appearance echoes the purity of bygone days, celebrating the elegance of simplicity. In automotive design, Granny's Pie creates a familiar and inviting environment, providing a comforting space that contrasts the coldness of modern technology while bringing timeless charm and endearing character.



SIGNAL PINK

This solid-like baby pink remains a fresh and eye-catching choice for automotive colours. With the global rise in female drivers, there's a growing demand for greater diversity and individuality in automotive design. Signal pink symbolizes a forward-looking message—representing a society where everyone can choose freely and express their individuality.



VISION BLUE

Blue in design represents timeless movement and avant-garde thinking. This cutting-edge blue enhances visibility, safety and refinement. Its tone shift fluidly under light, emphasizing refined lines and sharp surfaces. Vision Blue conveys innovation and confidence, symbolizing modernity and future-oriented design that also prioritizes enhanced visibility through retroreflective material.